

# Social Media Policy

We realise that social media and networking websites have become a regular part of everyday life and that many people enjoy membership of sites such as Facebook, Instagram or Twitter. However, we are also aware that these sites can become a negative forum for complaining or gossiping and care must be taken not to breach our Privacy and/or Match Reporting policies or offend anyone when using these services.

## General Information

The following policy has been designed to give players, parents/carers/guardians, managers, & committee member's clear guidelines as to what the club expects of them when accessing these sites. The absence of, or lack of, explicit reference to a specific website or service does not limit the extent of the application of this policy. Where no policy or guidelines exist; members should use their judgment and take the most prudent action possible. Consult with your team manager or the Club Child Welfare Officer if you are uncertain.

## Guidance for Personal Users

If you have your own personal profile on a social media website, you should make sure that other outside people cannot access any content, media or information from that profile that (a) you are not happy for them to have access to and (b) which would undermine your position as a professional, trusted and responsible person. As a basic rule, if you are not happy for others who you play with to see comments, media or information simply do not post it in a public forum online.

When using social media sites, members should consider the following:  
Changing the privacy settings on your profile so that only people you have accepted as friends can see your content. Reviewing who is on your 'friends list' on your personal profile. In most situations you should not accept friend requests on your personal profile from people you don't know. Ensuring personal blogs have clear disclaimers that the views expressed by the author are theirs alone and do not represent the views of Rawmarsh St Joseph's JFC. Make your writing clear that you are speaking for yourself and not on behalf of RSJ JFC. Ensuring information published on the internet complies with club confidentiality, data protection policies, and Respect Codes of Conduct. Breach of confidentiality can result in disciplinary action via the club procedure and may result in termination of your association with our club.

At all times, while you are a member of Rawmarsh St Joseph's JFC, you are an ambassador for the club - please be aware that your actions captured via images, posts or comments online can reflect on the reputation of our club.

## Use of Official Accounts

Rawmarsh St Joseph's JFC operate its own accounts on social media websites for the promotion of activities and events, and as a communication method. The following outlines the limits of their use. An official account on any social media website may only be set-up with written (meeting minutes) consent from the Club Committee. Only authorised members may use these accounts to post official club notices online. Parents or children should not be referenced online without their express consent. This includes all photos, videos and other media. Any information or images that may identify the full name or address of any child should not be used on any social media. Copyright laws must be respected, with references or

sources cited appropriately. Any member who becomes aware of social networking activity that would be deemed distasteful should make their manager aware as soon as possible. All members using official accounts must adhere to the above guidelines as accounts will be monitored periodically and any breech of this policy may result in disciplinary action or termination of your association with the club.